



The Future Of Rotary Is In Your Hands
2009-2010

Laredo Daybreak Rotary Club
Chartered 1984

John Kenny
Rotary International President
2009-2010



District 5930

Governor- Dennis & Migdalia Roberts



Officers

- President – John Kidd
- President Elect – Javier Molina
- Vice President – Oscar Lopez
- Secretary - Terri Gonzalez
- Treasurer – Melisa Rangel
- Sergeant At Arms - Ernesto Lopez
- Past President – Jesse Hernandez

Board Members

- Board Member – Luis Casso
- Board Member – Amparo Compton
- Board Member – Kelsey Vaughn
- Board Member – Danny Guevara
- Board Member - Jorge Martinez
- Board Member – Francisco Meza
- Board Member – Jim Moore
- Board Member – Paul Frey
- Board Member – Ed Ramirez Jr.
- Board Member – Melissa Rangel
- Board Member – Lupita Zepeda
- Board Member - Starr Zolton

The Future of Rotary is in Your Hands

- “In Rotary, everything we are, and everything we aspire to become, lies in the hands of Rotarians in their clubs. If our clubs are congenial and our meetings well run, if our service is carefully planned and competently carried out, if our members are qualified, honest, and respected in their vocations and communities, then all of Rotary will thrive. This is why I say *The Future of Rotary Is in Your Hands.*” — *John Kerry*

The Future of Rotary is in Your Hands

- “Water, health and hunger, and literacy will be our emphases in the year ahead. In this Rotary year, I ask Rotarians everywhere to continue to learn from our experiences and to build upon our successes. I ask you all to continue to work for the health and well-being of not only children but their families and people everywhere. I ask you particularly to focus on water and sanitation, as the scarcity of clean water is an increasingly serious issue in many parts of the world. **Special focus in each of these areas on children.**” *John Kenny*
- “There is work to be done. As Rotarians, we will not stand idly by. As Rotarians, we will accept our responsibility. We can, and we must. For we know that Rotary is only as great as its clubs – and our clubs are only as great as the members within them.” - *John Kenny*

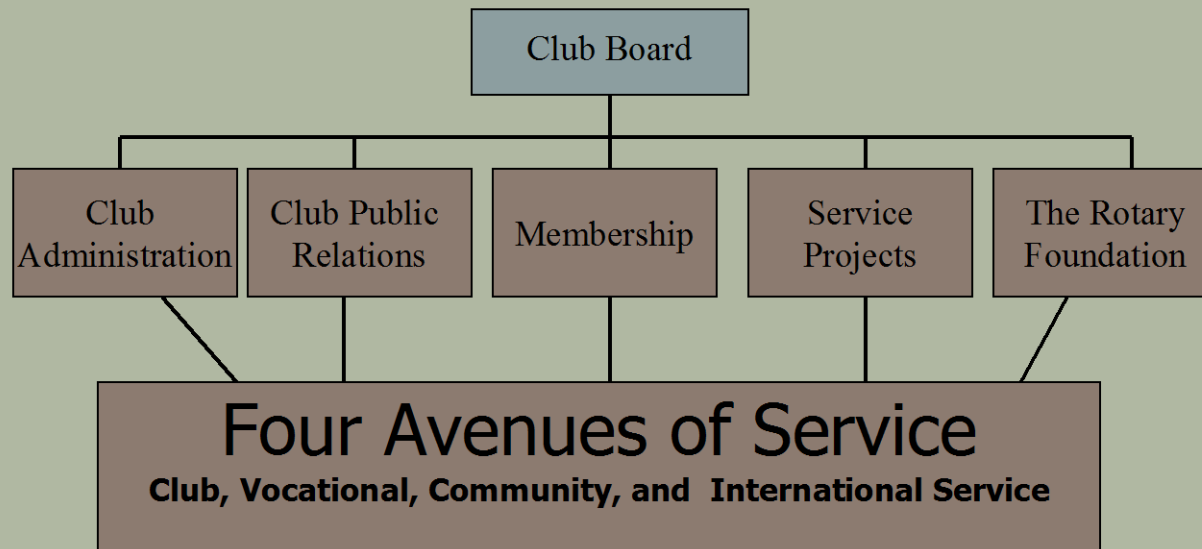
5 Recommended Club Committees

- Each club committee plays a part in advancing and strengthening club work around the Four Avenues of Service.
 1. Club administration - conducts activities associated with the effective operation of the club
 2. Club public relations - develops and implements plans to provide the public with information about Rotary and to promote the club's service projects and activities
 3. Membership - develops and implements a comprehensive plan for the recruitment and retention of member
 4. Service projects - develops and implements educational, humanitarian, and vocational projects that address the needs of its community and communities in other countries
 5. The Rotary Foundation - develops and implements plans to support The Rotary Foundation through both financial contributions and program participation

Additional Goals Club Leadership Plan

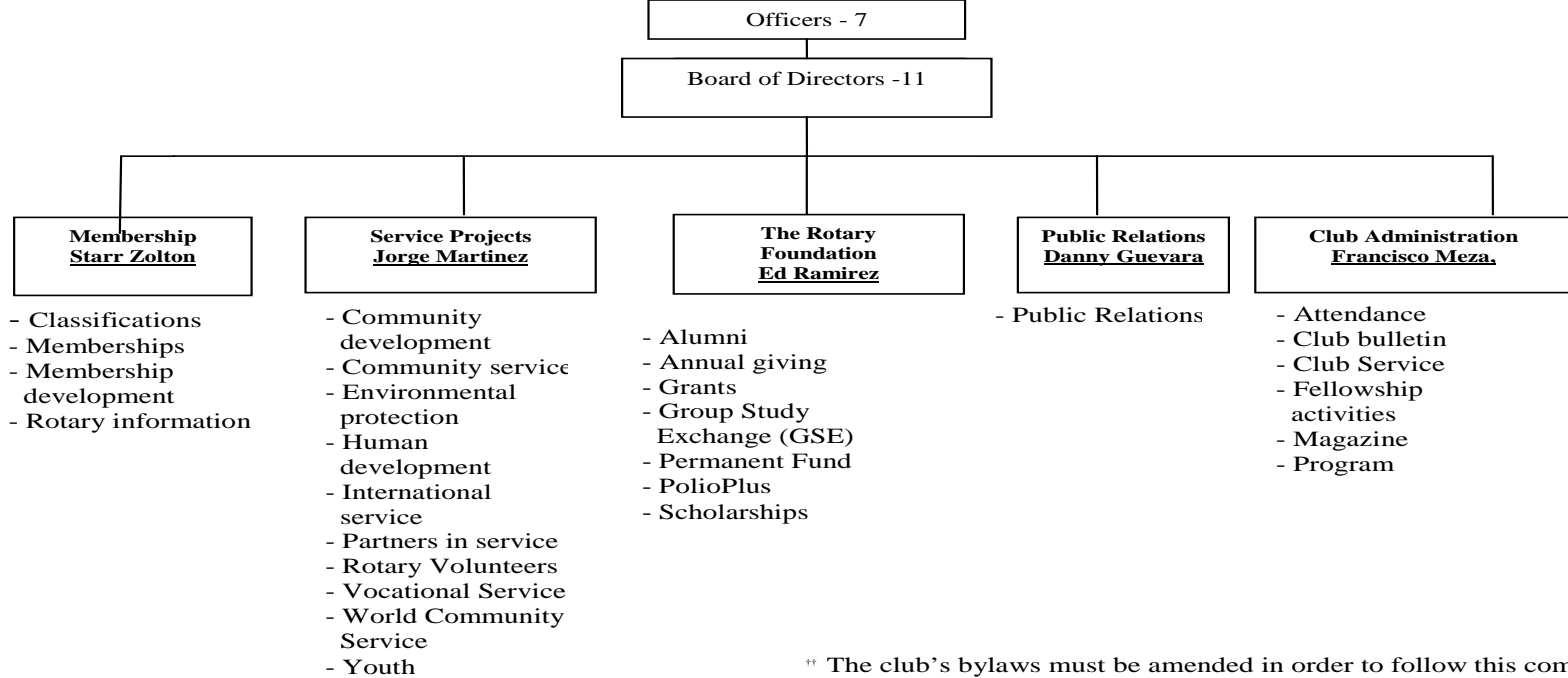


Recommended Committees and the Four Avenues of Service



Club Committee and Subcommittee Structure

Based on functional grouping**



** The club's bylaws must be amended in order to follow this committee structure. Clubs should adapt the subcommittees of their functional groupings based on club size and goals.

Officers

President – John Kidd
 President Elect – Javier Molina
 Vice President – Oscar Lopez
 Secretary - Terri Gonzalez
 Treasurer – Melisa Rangel
 Sergeant At Arms - Ernesto Lopez
 Past President – Jesse Hernandez

Board Members

Board Member – Luis Casso
 Board Member – Amparo Compton
 Board Member – Paul Frey
 Board Member – Danny Guevara
 Board Member - Jorge Martinez
 Board Member – Francisco Meza
 Board Member – Jim Moore
 Board Member – Kelsey Vaughn
 Board Member – Ed Ramirez Jr.
 Board Member – Lupita Zepeda
 Board Member - Starr Zolton

Governor's Visit

November 20th

- Demonstrate the challenges facing the community regarding water in the colonias and how we're providing assistance.
- Meet the requirements of the Presidential Citation.
- Governors Challenge Blood Drive
- Adoption awareness program.
- Membership Drive

Laredo Daybreak Rotary Club

Goals

2009-2010

- Sustain and increase its membership base by 10%
- Participate in projects that allow direct membership participation
- Support The Rotary Foundation through both program participation and financial contributions
- Develop members for leadership roles in the club

Membership

- Net gain of 1 member
- “I believe that the best way to bring new members into Rotary is the way it has been done for generations: One member invites a carefully chosen friend, client, or colleague to a meeting and, if the match is a good one, proposes that individual for membership.” - John Kenny

New Member Orientation

- A sponsoring member will mentor each new member, and will provide orientation to the ABC's of Rotary and club responsibilities.
- During their first months of membership New members are given specific details of what is expected of them by way of attendance, attitude, finances and participation.
- New members wear a red ribbon and serve as greeters at the door until they can recite the 4 Way Test from memory.
- New member orientation is conducted twice annually by the Assembly Chair, James E. Moore at club assemblies that highlights Rotary's past present and future.
- The weekly Membership Minute exposes new and existing members into a small fact into a members life, allowing all to get to know each other better.

Continuing Education

- Continuing Education on various aspects of the community, nation and the world are provided through weekly programs with a variety of different speakers and topics.
- In addition, topics of interest from Rotary International are at least conducted quarterly, which include but are not limited to Rotary International, District 5930 and Club Goals, the Rotary Foundation, PolioPlus, Youth Exchange, and Group Study Exchange.

Leadership Development

- Identify at least 5 members as potential future leaders.
- The President Elect and the incoming President Elect will attend PETS to promote leadership development, as well as continuity and teamwork in the club administration.
- Each new member will be mentored by sponsor, as well as club leaders to determine areas of interest.
- Each new member will be placed on a committee of interest.
- Each new member will be encouraged to attend the District Conference and/or District Assembly.

Membership Action Plan

- Develop a calendar for all members.
- Commit to bring in quality members and develop projects to retain them.
- Focus on communication among members.
- Involve family through community projects and club assembly and retreats.
- Have fun each week through enthusiastic Sergeant of Arms, and entertaining meetings.
- Develop goals for the year and work and monitor them each month through the Board Meetings.
- Work with other clubs to improve the image of Rotary and collaborating on various projects.
- Provide information to the public via the Public Relations Chair and, committee.
- Work with other clubs in International Projects and with GSE Team
- Schedule experienced and knowledgeable speakers that appeal to the members.

SERVICE PROJECTS:

Share our Knowledge and Ourselves

- Santa Teresita Community Center – School Fair
- Lomas Altas Colonia Water Project
- Governor’s Challenge Blood Drive
- Four Way Test Contest
- Career Day
- Work with Interact and Early Act in various project
- Sacred Heart Children’s Home – Playground Equipment (with Next Generations Club)
- Children’s Books to Public Library

SERVICE PROJECTS:

Share our Resources and Know How

- Communities in School (CIS Project/Outback Dinner)
- Border Olympics Dinner for Tennis participants
- Scholarship Raffle and Auction
- Weekly Fines for Scholarships
- At least 1 New Benefactors (\$1000)
- At least 1 New Bequest Society Member (\$10,000)
- Add 3 Paul Harris Fellows
- RYLA sponsorship (4-6 Students)
- Whitewater sponsorship (2 Students)
- 8 Scholarship Awards (1 in each Laredo High School)\
- Membership Drive

SERVICE PROJECTS:

Share our Friendship and Fellowship

- Award and installation Night
- Christmas party and Toy Drive
- Club Assemblies (Fall and Spring)
- Food Bank sponsorship
- International Night
- Picnic with family members
- 25th Anniversary Celebration

Service Project Action Plan

- Conduct a needs assessment by reviewing current projects and potential projects.
- Assign members to projects to be able to accomplish various projects.
- Develop a projects with Interact involvement
- Support the sponsored Interact Clubs and Early Act Club
- Our club has identified the following projects:
 - a. Santa Teresita Community Center School Fair
 - b. Lomas Altas Colonia Water Project
 - c. Governor's Challenge Blood Drive

Service Project Action Plan

- d. Communities in School (CIS Project/Outback Dinner)- October 2008
- e. Sacred Heart Children's Home – Playground Equipment (Joint project with Next Generations Club) 2009-2010
- f. Tire Collection – to be coordinated with Interact Clubs
- g. Water Connection – Mines Road - \$100/home
- h. Christmas Party and Toy Drive for Indigent families December 2009
- i. Fund Raiser (Raffle & Silent Auction) December 2009
- j. Cooking dinner for Tennis Tournament - and High School Students in February 2010

Service Project Action Plan

- k. 1 Scholarship for each local (8) high school
\$1,000 in May 2010
- l. Club Assemblies and Family engagement
Oct 2009 and April 2010
- m. Submit names for GSE TEAM and Host GSE
Team in June -July 2010

Foundation

- Group Study Exchange
- Matching Grants, District Simplified Grants
- Polio Plus
- Recruit Ambassadorial Scholar Candidates
- Provide additional opportunities and incentives to create new Paul Harris Fellows.

Foundation Action Plan

- Designate a Rotary Foundation Committee chaired by Past President and Board Member Ed Ramirez to focus on Alumni, Annual Giving, Grants, Group Study Exchange (GSE), permanent fund, PolioPlus, and Scholarships.
- Designate November as Rotary Foundation Month, and have Ed Ramirez discuss the various program of the Foundation including encouragement of members to contribute to the Permanent Fund.
- Rotary Foundation Committee will meet quarterly, and will report ongoing progress, and projects during club meetings at least 4 times a year.
- The Club will accept applications for GSE Team and host GSE Members.
- Designate a Scholarship Chair.

Public Relations

- The Public Relations Chair – Danny Guevara will submit press releases to the newspaper and District Newsletter for any projects/programs deems news worthy.
- Goal of at least one article in the newspaper per quarter and at least one article in each district newsletter.
- We will explore the possibilities of PSA's with the local TV and radio stations.

Public Relations Action Plan

- Designate a Public Relations Committee chaired by Board Member Danny Guevara to focus on Public Relations, and the promotion of Rotary Ideals and Service Above Self.
- Provide Training for Public Relations Committee on writing effective press releases, working with the media, using nontraditional and new media tools to promote Rotary, learning how to measure the success of the public relations campaign to better prepare for future efforts, and linking to resources, including videos, from Rotary's global public image campaign, Humanity in Motion .

Club Administration

- Board Meetings are held on the first Wednesday of every month.
- In addition to the Governor's visit, there are at least two club assemblies scheduled; one in the fall and one in spring.
- All Members are to join at least one committee.
- The Club President contacts each member via e-mail, on a weekly basis, on the Wednesday prior to the club meeting to provide updates on projects, and events scheduled for the week. In addition, all new members are placed on committees of interest.
- The Club President and Secretary use the Member Access to update its membership list.
- The club bulletin is published weekly, and handed out during club meetings.

Club Administration

- The Program Chair is a revolving position for each of the 12 months. With multiple chairs from varied backgrounds the programs will have greater diversity throughout the year. One program/month will be dedicated to a classification talk from one of the members.

Club Administration

- The Web site is updated regularly.
- The club observes and actively promotes the special months of the Rotary Calendar Year
- Fellowship activities are conducted at least quarterly.
- Our club involves family through community projects, club assembly and retreats

Club Administration Action Plan

- Francisco (Kiko) Meza will chair the Club Administration Committee with emphasis on training multiple members on the club bulletin and literacy program (children's books signed by speaker and donated to public library)
- Develop a President Elect Briefing
- Develop a monthly board agenda

Additional Goals

- Laredo Daybreak Rotary Foundation – Minimum \$3,000 contribution.
- Increase and maintain Club membership by 10%
- Each member invites one guest to a meeting
- Provide more opportunities for volunteerism, learning about Rotary and service above self
- Makeup on line - **ONLINE** at: www.eclubone.org

HAVE FUN